

MOBILE ID

Secure and uncomplicated authorisation with your smartphone

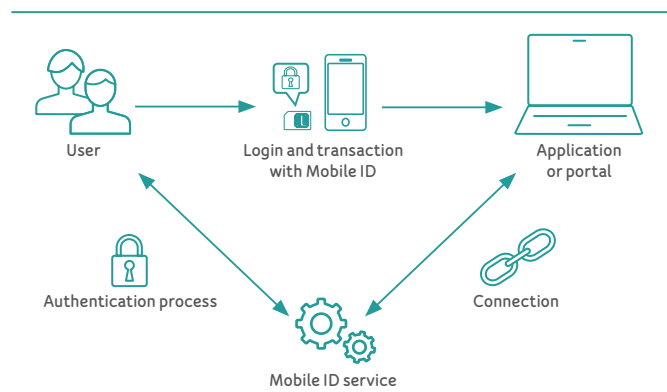


Mobile ID is an authentication method which allows a person to use their smartphone (SIM card) and their personal identification number (PIN) to prove their identity for an online service. The two-phase authentication process is considered one of the most secure methods on the market. Mobile ID is provided and supported by all mobile providers in Switzerland. As the key to an ecosystem of services, Mobile ID has the potential to transform online business forever. More and more companies are using the simple and secure method.

Wide range of application possibilities

With Mobile ID, employees, customers and partners can conveniently log on to applications and online platforms. Online transactions can also be easily confirmed and carried out. The spectrum is broad:

- **Company applications:** Remote desktop, VPN, B2B portals, CRM/ERP systems, Intranet applications
- **Client portals:** E-Banking, E-Health, E-Shopping, web portals, mobile apps, cloud services, extranet applications
- **Government applications:** E-Government, citizen portals



Your smartphone as the key to the online world.

Technology

A small Java application is integrated on the SIM card which supports Mobile ID. This application can receive, decrypt, encrypt and send encrypted messages in the form of so-called silent SMS. This allows a bank server, for example, to communicate with the customer's smartphone via Mobile ID on a separate channel and have the login confirmed by entering the personal Mobile ID PIN. In this case, the authorization of a transaction is secured three times: Customer login, SIM card and PIN. The procedure is therefore considered to be extremely secure. Mobile ID works without an app and hardly comes into contact with the device's operating system.

Activation

The activation of Mobile ID on the smartphone requires a SIM card which supports Mobile ID. It is free and can be ordered online if required: upc.ch/business

The advantages

Unified: Mobile ID is the joint solution of Swiss mobile providers. It is one of the easiest and safest ways of logging in to all participating websites.

Secure: Mobile ID unites physical and digital protection. It is one of the world's most secure two-phase authentication processes.

Convenient: Log in without additional auxiliary devices. Thanks to Mobile ID, all you need is your smartphone. With just one number you have access to your private and business accounts.

Device independent: Mobile ID supports all popular devices and operating systems, such as Apple iOS, Android, BlackBerry, Microsoft Windows Phone or Symbian. Because your PIN is stored on your SIM card, you can change your device at any time.