



Press release

Zurich, 5 January 2009

Twice the speed with cablecom's Internet subscription

Cablecom is now launching two new Internet packages: hispeed 2000 for 34 Swiss francs and hispeed 10000 for 49 Swiss francs. The upload speeds are 200 and 1,000 kilobits respectively per second (kbps.) The new subscriptions mean a significant increase in the bandwidth for average Internet packages. Previous subscribers can switch to the new products immediately if they wish.

The demand for more Internet speed is constantly increasing, both for surfing, downloading films and music clips, as well as uploading photos or videos. Cablecom is now responding to user demand and is the first Swiss telecommunications provider to opt for very high bandwidths in the most popular segments too. The new packages offer twice the performance of the largest competitor – for the same price.

With immediate effect, cablecom can supply hispeed 2000 with surfing speeds of up to 2,000 kbps and upload speeds of 200 kbps. This package is for people who occasionally use the Internet. However, the download speed is so fast that watching television over the Internet is possible. On its Internet portal www.hispeed.ch cablecom already offers 20 live TV channels – free of charge and with no advertising.

As a new subscription for frequent surfers, cablecom is launching hispeed 10000 with surfing speeds of up to 10,000 kbps and upload speeds of 1,000 kbps. The previous subscriptions, hispeed 1000, hispeed 5000 and hispeed 15000 will be discontinued. Nothing will change for customers who have these subscriptions. However, on request all customers can change to the new products immediately.

Internet packages available immediately

Subscription	Download in kbps	Upload in kbps	Price in CHF per month
hispeed 25000	25,000	2,500	75
hispeed 10000 (new)	10,000	1,000	49
hispeed 2000 (new)	2,000	200	34
hispeed 250*	250	100	5

*in combination with Digital Phone

Media representatives are welcome to contact us for more information:

cablecom Media Relations

Tel. +41 44 277 99 99

Fax +41 44 277 95 88

E-mail: media.relations@cablecom.ch

About hispeed

The hispeed range consists of the four subscriptions hispeed 250, hispeed 2000, hispeed 10 000 and hispeed 25 000.

Included in the prices of these subscriptions are a cable modem, high-quality 20-channel Internet TV (available from 2 Mbit/s) in several languages and five e-mail addresses. An Internet security package, which can be tested free-of-charge for 30 days, is also included.

For an overview of the current hispeed services, go to:

www.cablecom.ch/index/internet/hispeed/produkte_preise.htm

A cablecom connection is required for all Internet subscriptions. Via this cablecom connection, over 90 digital TV and 100 digital radio stations are available in addition to the analogue channels. The basic service for the reception of analogue and digital television and radio channels costs 22.50 CHF. In addition, users need a receiver to receive the digital channels.

About cablecom

Cablecom is the largest cable network operator in Switzerland and provides its customers with services for cable television, broadband Internet access, and mobile and fixed network telephony. As of September 30, 2008, the company had over 1.5 million television customers, of which 329,000 made use of the digital service, 477,000 were Internet customers (hispeed) and 308,000 were telephony customers (digital phone). Cablecom also provides voice, data and value-added services for business customers. Cablecom supplies cable network operators with facility construction as well as with application and transmission services for television, telephony and Internet. The company's own network connects around 1.9 million households and supplies all the larger towns in Switzerland. At the end of December 2007 the company had around 1,500 employees and its turnover was over 1 billion Swiss francs. Cablecom is a national subsidiary of UPC Broadband, the European cable network group of Liberty Global Inc.

<http://www.cablecom.ch/en/about>

Liberty Global is the leading international cable operator offering advanced video, voice and broadband Internet services to connect its customers to the world of entertainment, communications and information. As of September 30, 2008, Liberty Global operated state-of-the-art broadband communications networks that served approximately 16 million customers in 15 countries principally located in Europe, Japan, Chile and Australia. Liberty Global's operations also include significant programming businesses such as Chellomedia in Europe.

www.lgi.com