



Press release

Zurich, 12 May 2009

Eric Tveter appointed as new Managing Director Cablecom

Eric Tveter (50) has been appointed, effective immediately, as Managing Director of cablecom, the largest cable network operator in Switzerland and subsidiary of UPC Broadband, the European division of Liberty Global.

Mr. Tveter was President of UK cable operator Telewest Global Inc. and held a range of senior management positions at Time Warner Cable, Comcast Corporation and Cablevision Systems Corporation. The American citizen currently is a Non-Executive Board Member of Open TV and formerly served as Chairman of Sightspeed Inc, a video conferencing and communications provider until the business was sold to Logitech late last year. He holds an MBA from Rutgers University, one of America's oldest and most prestigious University's, as well as a Bachelors of Science degree in Economics and Accounting from Long Island University.

Gene Musselman, President and COO of UPC Broadband, is very pleased with Tveter's decision to join cablecom: "Eric Tveter is an all-round manager with extensive knowledge and experience in the US, UK, and European cable industry. He is a high-calibre professional who has helped turn-around major operations such as Telewest prior to its merger into Virgin Media. He is respected in the industry for his sharp focus on customer satisfaction and his ability to motivate and inspire."

Eric Tveter says: "This is a great opportunity. Cablecom and UPC are one of the most innovative media and telecom companies in Europe, with a strong and clear vision on digital interactive television and the next generation of broadband. It is a privilege to join Cablecom's dedicated Swiss workforce and I am looking forward to leading this team into the next phase of growth."

Media representatives are welcome to contact us for more information:

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About cablecom

Cablecom is the largest cable network operator in Switzerland and provides its customers with services for cable television, broadband Internet access, and mobile and fixed network telephony. As of March 31, 2009, the company had over 1.5 million television customers, of which 359,000 made use of the digital service, 485,000 were Internet customers (hispeed) and 308,000 were telephony customers (digital phone). Cablecom also provides voice, data and value-added services for business customers. Cablecom supplies cable network operators with facility construction as well as with application and transmission services for television, telephony and Internet. The company's own network connects around 1.9 million households and supplies all the larger towns in Switzerland. At the end of December 2008 the company had around 1,500 employees and its turnover was over 1 billion Swiss francs. Cablecom is a national subsidiary of **UPC Broadband**, the European cable network group of Liberty Global Inc.

<http://www.cablecom.ch/en/about>

Liberty Global is the leading international cable operator offering advanced video, voice and broadband Internet services to connect its customers to the world of entertainment, communications and information. As of March 31, 2009, Liberty Global operated state-of-the-art broadband communications networks that served approximately 17 million customers in 15 countries principally located in Europe, Japan, Chile and Australia. Liberty Global's operations also include significant programming businesses such as Chellomedia in Europe.

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