



## **Press Release**

Zurich, June 18, 2009

### **New milestone for cablecom:**

## **1 million households upgraded – Ready for Fiber Power Internet Speeds**

**Concluding significant network modernisation throughout Switzerland in the past years, one million cablecom households are now upgraded to the highest level of capacity and performance. The upgrade program will allow the widespread introduction of new interactive services planned in late autumn – such as Video and TV on demand – and ultra fast Fiber Power internet products with speeds of over 100 Megabits per second.**

Cablecom customers in upgraded areas of the footprint will soon be enjoying cable internet speeds which are up to five times faster than the fastest DSL product available. The massive capacity expansion will also allow an enhancing of the digital television service with additional HDTV channels, catch-up TV, interactive and Video on Demand.

### **Fiber Power – next generation internet speed**

Eric Tveter, Managing Director cablecom said: «We reached a critical milestone in the development of cablecom. The superior new network features will allow us to deliver the best-possible service quality and many new products. Our customers demand ever faster and more reliable internet speeds and ever expanding digital television products. Soon, we will be leaving DSL far behind.»

The Fiber Power products launching later this year, will enable speeds up to and beyond 100 MB, and will be available for every household in the upgraded cablecom footprint. The UPC Broadband group, cablecom's European parent, is launching these Fiber Power internet speeds throughout Europe this year.

Over 1 billion SF of investments were dedicated to carry out the Fiber Power upgrade program. It has resulted in a future-proof network which is now over 95% Fiber and fully flexible to grow as usage increases overtime. A further 300,000 households in the cablecom footprint are on track to be upgraded later this year and to be completed in 2010.

**Media representatives are welcome to contact us for more information:**

cablecom Media Relations  
+41 44 277 99 99  
media.relations@cablecom.ch

**About cablecom**

Cablecom, a UPC Broadband operation, is the largest cable network operator in Switzerland and provides its customers with services for cable television, broadband Internet access, and mobile and fixed network telephony. As of March 31, 2009, the company had over 1.5 million television customers, of which 359,000 made use of the digital service, 485,000 were Internet customers (hispeed) and 308,000 were telephony customers (digital phone). Cablecom also provides voice, data and value-added services for business customers. Cablecom supplies cable network operators with facility construction as well as with application and transmission services for television, telephony and Internet. The company's own network connects around 1.9 million households and supplies all the larger towns in Switzerland. At the end of December 2008 the company had around 1,500 employees and its turnover was over 1 billion Swiss francs. Cablecom is a national subsidiary of UPC Broadband, the European cable network group of Liberty Global Inc.  
<http://www.cablecom.ch/en/about>

**Liberty Global** is the leading international cable operator offering advanced video, voice and broadband Internet services to connect its customers to the world of entertainment, communications and information. As of March 31, 2009, Liberty Global operated state-of-the-art broadband communications networks that served approximately 17 million customers in 15 countries principally located in Europe, Japan, Chile and Australia. Liberty Global's operations also include significant programming businesses such as Chellomedia in Europe.  
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