



## **Press Release**

Zurich, 1 September 2009

### **Cablecom launches first Fiber Power services with speeds of up to 100 Mbit/s**

**Cablecom kick starts the next Internet speed level: Fiber Power internet brings the next generation of fast Internet provision, with download speeds of up to 100 Mbit/s and increased upload volumes. Cablecom customers can now surf the net up to five times faster than with the quickest DSL providers. Cablecom's new Internet access is available immediately in the Zurich, Bern and Winterthur areas and will be extended across Switzerland by the end of 2010.**

High-definition live streams, multimedia downloads or online games: the growth of information and data volumes in the Internet continues unabated as its use intensifies. Cablecom is meeting customer needs by presenting the next generation of data transmission: Fiber Power internet – the fastest Internet in Switzerland – with transmission rates of up to 100 Mbit/s.

Cablecom is launching three new offers available immediately:

- **Fiber Power internet 100** (100 000 Kbit/s download/7000 Kbit/s upload for CHF 95),
- **Fiber Power internet 50** (50 000 Kbit/s download/5000 Kbit/s upload for CHF 85) and
- **Fiber Power internet 10+** (10 000 Kbit/s download/5000 Kbit/s upload for CHF 59).

These are ideal speeds for simultaneous, multimedia applications such as video on demand, video telephony, HDTV or online gaming. It also works perfectly when using several home PCs to surf the net simultaneously.

Cablecom is realising the next generation of high-speed broadband by using new technologies and continually extending its own network. «In the past four years we have invested over one billion Swiss francs to make the Fiber Power extension possible. The result is a high-quality, future-proof network, 95% of which currently consists of optical fibres, that has the flexibility to meet increasing demand. With Fiber Power we are showing DSL a clean pair of heels», says cablecom Managing Director Eric Tveter. «Today cablecom has a network that delivers speeds that other companies could only achieve if they spent years building new networks.»

## Still faster than the rest

Cablecom is once again setting the pace with Fiber Power internet, offering further proof of its «speed leadership». The company provided its first broadband connections in 1999 and has been at the forefront of innovative technologies ever since. The provision has been constantly increased and modernised over that period.

The new offers will be available in the Zurich, Bern and Winterthur areas initially (Availability check: <http://www.cablecom.ch/en/tauglcheck>). New customers will receive a new specially adapted modem when they order the Fiber Power internet service. Existing hispeed customers who switch to Fiber Power internet will be given the new device free of charge.

## Internet portfolio

Subscription	Download in Kbit/s	Upload in Kbit/s	Price in CHF per month
<b>Fiber Power internet 100 Mbit/s (new)</b>	100 000	7000	95.-
<b>Fiber Power internet 50 Mbit/s (new)</b>	50 000	5000	85.-
hispeed Internet 25000 kbit/s	25 000	2500	75.-
<b>Fiber Power internet 10+ Mbit/s (new)</b>	10 000	<b>5000</b>	59.-
hispeed 10000 kbit/s	10 000	1000	49.-
hispeed 2000 kbit/s	2000	200	34.-
hispeed 250* kbit/s	250	100	5.-

\*Only available in combination with digital phone.

## Media representatives are welcome to contact us for more information:

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## **About cablecom**

Cablecom, a UPC Broadband operation, is the largest cable network operator in Switzerland and provides its customers with services for cable television, broadband Internet access, and mobile and fixed network telephony. As of June 30, 2009, the company had over 1.5 million television customers, of which 357,000 made use of the digital service, 485,000 were Internet customers (hispeed) and 307,000 were telephony customers (digital phone). Cablecom also provides voice, data and value-added services for business customers. Cablecom supplies cable network operators with facility construction as well as with application and transmission services for television, telephony and Internet. The company's own network connects around 1.9 million households and supplies all the larger towns in Switzerland. At the end of December 2008 the company had around 1,500 employees and its turnover was over 1 billion Swiss francs. Cablecom is a national subsidiary of UPC Broadband, the European cable network group of Liberty Global Inc.

<http://www.cablecom.ch/en/about>

**Liberty Global** is the leading international cable operator offering advanced video, voice and broadband Internet services to connect its customers to the world of entertainment, communications and information. As of June 30, 2009, Liberty Global operated state-of-the-art broadband communications networks that served approximately 17 million customers in 14 countries principally located in Europe, Japan, Chile and Australia. Liberty Global's operations also include significant programming businesses such as Chellomedia in Europe.

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