

## **Press release**

Zurich, 10 September 2009

## cablecom:

# «Best Swiss Corporate Network Carrier» for the fourth time

In the latest published telecom rating from Swiss business magazine «BILANZ», cablecom has once again taken first place in the «Corporate Network» category – just as it did in 2005, 2006 and 2008. The rating is conducted annually and is based on a representative survey of business customers of the major Swiss telecommunications companies.

This is the tenth time that BILANZ has carried out its telecom rating, with more than 1000 business customers once again passing judgement on their telecommunications partners. The rating therefore provides a reliable indication of customer satisfaction.

Cablecom has succeeded in taking first place in the «Corporate Network» category for the fourth time in five years. For location networking, cablecom consistently provides companies with the best service available in Switzerland. It is rare to be consistently voted top in these annual ratings.

«We are proud that we have again proven that we are capable of providing innovative services at highest standards, in particular an outstanding customer service and that some of the most important businesses in Switzerland are relying on our best-in-class network», says cablecom Managing Director Eric Tveter. «We are grateful for this confidence. Our next medium term goal will be to convince all our customers of our dedication and our ability to deliver by changing for our customers, we have proven that we are capable of delivering outstanding service.»

Cablecom business (<u>www.cablecom.biz</u>), the business customer division of the marketleading cable network company, provides companies, institutions and authorities with cablebased communication services of every magnitude. As a national IP carrier with a nationwide optical fibre network, cablecom business is able to supply high-quality data and telephony services to customer locations in every region. Optical fibre cables can also be laid to company locations on request. In addition to its transport and voice provision, cablecom business also offers managed and hosted services. The BILANZ telecom rating also shows the criteria in which telecom providers are particularly strong. Cablecom registered the best scores in the areas of «innovation», «flexibility» and «price». Cablecom business's customer service has been judged better than average for the last five years.

Its customers include financial institutions, insurance companies, industrial concerns, media corporations, retail business concerns, regional and cantonal hospitals and public authorities. One in two cantonal banks currently uses network services from cablecom business. Cablecom business employs 120 people across all regions of Switzerland.

#### About cablecom

Cablecom, a UPC Broadband operation, is the largest cable network operator in Switzerland and provides its customers with services for cable television, broadband Internet access, and mobile and fixed network telephony. As of June 30, 2009, the company had over 1.5 million television customers, of which 357,000 made use of the digital service, 485,000 were Internet customers (hispeed) and 307,000 were telephony customers (digital phone). Cablecom also provides voice, data and value-added services for business customers. Cablecom supplies cable network operators with facility construction as well as with application and transmission services for television, telephony and Internet. The company's own network connects around 1.9 million households and supplies all the larger towns in Switzerland. At the end of December 2008 the company had around 1,500 employees and its turnover was over 1 billion Swiss francs. Cablecom is a national subsidiary of UPC Broadband, the European cable network group of Liberty Global Inc.

Liberty Global is the leading international cable operator offering advanced video, voice and broadband Internet services to connect its customers to the world of entertainment, communications and information. As of June 30, 2009, Liberty Global operated state-of-the-art broadband communications networks that served approximately 17 million customers in 14 countries principally located in Europe, Japan, Chile and Australia. Liberty Global's operations also include significant programming businesses such as Chellomedia in Europe. www.lgi.com

### Media representatives are welcome to contact us for more information:

Cablecom Marco Quinter Vice President Business Markets +41 43 343 65 88

or media.relations@cablecom.ch