

## **Cover note for the Liberty Global quarterly report**

Zurich, 7 May 2010

### **Cablecom's upward trend continues**

**Following the Liberty Global Group results published for the first quarter, cablecom announces a continued upward trend in all digital product groups and an increase of 1% in turnover to CHF 275 million in comparison to the previous year's first quarter.**

Cablecom started the year well. Thanks to the combination deals launched in autumn 2009 and further improvements in customer service, the company was able to keep up the positive trend of the past two quarters. In the first quarter of 2010, the number of customers viewing digital television with cablecom rose by 18,000 or 5% to 397,000. In all, cablecom serves over 1.5 million television customers. As far as telephony products are concerned, a dramatic improvement in value for money has led to an increase in customers in this sector for the first time in two years, notably by 9,000 or 3% to 312,000 customers. In internet products, cablecom customer figures increased by 5,000 or 1% to 493,000 in the first quarter of 2010. Overall, this has been the strongest quarterly performance since mid-2008.

Eric Tveter, Managing Director at cablecom: «We have gone from strength to strength over the past several quarters. Aside from progress in service quality, I am particularly pleased about the developments in digital television. What's more, customers in the other product groups have now realised that we give them better value for money than competitors. We aim to keep this positive trend going with further product improvements at the end of May».

Details of the quarterly figures are available under  
<http://www.cablecom.ch/about/company/figures>.

#### **Media representatives are welcome to contact us for more information:**

cablecom Media Relations

+41 44 277 99 99

[media.relations@cablecom.ch](mailto:media.relations@cablecom.ch)

**About cablecom**

Cablecom, a UPC Broadband operation, is the largest cable network operator in Switzerland and provides its customers with services for cable television, broadband Internet access, and mobile and fixed network telephony. As of 31 March 2010, the company had around 1.5 million television customers, of which 397,000 made use of the digital service, 493,000 were Internet customers (hispeed) and 312,000 were telephony customers (digital phone). Cablecom also provides voice, data and value-added services for business customers. Cablecom supplies cable network operators with facility construction as well as with application and transmission services for television, telephony and Internet. The company's own network connects around 2 million households and supplies all the larger towns in Switzerland. At the end of December 2009 the company had around 1,400 employees and its turnover was over 1 billion Swiss francs. Cablecom is a national subsidiary of UPC Broadband, the European cable network group of Liberty Global.

<http://www.cablecom.ch/en/about>

**About Liberty Global**

Liberty Global, Inc. is the leading international cable operator offering advanced video, voice and broadband Internet services to connect its customers to the world of entertainment, communications and information. As of March 31, 2010, Liberty Global operated state-of-the-art networks serving 18 million customers across 14 countries principally located in Europe, Chile and Australia. Liberty Global's operations also include significant programming businesses such as Chellomedia in Europe.

[www.lgi.com](http://www.lgi.com)