

Press Release

Zurich, 10 May 2010

Roland Bischofberger appointed as cablecom's Director of Corporate Communications

Cablecom has appointed Roland Bischofberger, currently Investor Relations Manager at OC Oerlikon, as the new Director of Corporate Communications.

Roland Bischofberger, 30, has many years of experience in various communication roles for international technology groups. He has been working in corporate communications at OC Oerlikon since 2007. Prior to this, he was employed as Public Relations Manager for the telecommunications sector of Siemens Switzerland and as Investor Relations Manager for the Siemens headquarters in Munich. Roland Bischofberger holds a communicator degree from the Zurich University of Applied Sciences, having previously completed technical basic and further training. He will take up his post in August 2010.

Electronic image is available by clicking on the following link:

http://www.cablecom.ch/roland_bischofberger_photo.zip

Media representatives are welcome to contact us for more information:

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About cablecom

Cablecom, a UPC Broadband operation, is the largest cable network operator in Switzerland and provides its customers with services for cable television, broadband Internet access, and mobile and fixed network telephony. As of 31 March 2010, the company had around 1.5 million television customers, of which 397,000 made use of the digital service, 493,000 were Internet customers (hispeed) and 312,000 were telephony customers (digital phone). Cablecom also provides voice, data and value-added services for business customers. Cablecom supplies cable network operators with facility construction as well as with application and transmission services for television, telephony and Internet. The company's own network connects around 2 million households and supplies all the larger towns in Switzerland. At the end of December 2009 the company had around 1,400 employees and its turnover was over 1 billion Swiss francs. Cablecom is a national subsidiary of UPC Broadband, the European cable network group of Liberty Global.

<http://www.cablecom.ch/en/about>

About Liberty Global

Liberty Global, Inc. is the leading international cable operator offering advanced video, voice and broadband Internet services to connect its customers to the world of entertainment, communications and information. As of March 31, 2010, Liberty Global operated state-of-the-art networks serving 18 million customers across 14 countries principally located in Europe, Chile and Australia. Liberty Global's operations also include significant programming businesses such as Chellomedia in Europe.

www.lgi.com