

Press Release

Zurich, 12 May 2010

Cablecom launches Fiber Power Services for SMEs and home offices

As a new feature, cablecom is now offering its B2B customers bandwidths from 10/2 to 100/7 Mbit/s throughout Switzerland. The new innovative Cloud Service (virtual telephone system) for the fixed network and low-cost bundle deals are also included.

Cablecom has completely revised its corporate customer portfolio and is launching a new no-hassle power package for SMEs and home offices. The new Business Fiber Power services with bandwidths of between 10/2 and 100/7 Mbit/s are aimed at small business and home workers who want a full service geared to professional requirements. Cablecom sees potential in the around 300,000 small businesses with 1 to 20 employees and in the rapidly growing home office scene. As Ales Cutuna, Head of SOHO Business remarks, "So far, there has been no customised package for this target group. Packages for large customers are often oversized and too expensive, while private customer products frequently lack professional business support".

Innovative and low-cost

Cablecom offers various voice services based on the Internet connection.

Product structure from 12 May 2010

	No. of telephone numbers	Monthly costs	Description
Business Voice Analogue	1	CHF 20	
Business Voice ISDN 5	5	CHF 30	
Business Voice ISDN PBX		CHF 30	BRI connection with extension numbers
Business Voice IP-PBX		CHF 30	SIP Trunk with extension numbers for groundbreaking IP telephony

In the Business Voice IP-PBX service, the number of voice channels is determined by the available bandwidth and is not capped artificially. Customers subscribing to the Business Voice Virtual PBX service use network-based telephone system services (Cloud Service) and can dispense with local hardware. Every voice service comes with a fax service. A virtual fax with its own fax number is used in this case. Incoming faxes are delivered by email (fax to email). Faxes are sent as PDF files via web upload (web fax). This innovative fax service is always included in the voice service.

Internet connection: outstrips the competition

For Internet connections rates range from 10/2 Mbit/s for CHF 78 per month to 100/7 Mbit/s for CHF 228 per month (prices always exclusive of VAT). A one-off activation fee of CHF 150 is charged. The subscription price includes:

- Network connection equipment
- Installation and configuration on site
- 1 free IP address (further IP addresses optionally available)
- Business support from Monday to Friday, 7 am to 6 pm (extended support times optionally available)
- Faults line open 24 hours a day
- Fault clearance within 24 hours during Support times (other service levels optionally available)

Compare: Swisscom charges CHF 958 per month with a one-off charge of CHF 500 for its top business Internet product VDSL 20/5 Mbit/s (as at 13.4.2010). Cablecom is also introducing to its portfolio a new business mobile Internet service with inclusive data volumes.

Unique in Switzerland

The completely restyled Fiber Power services for SMEs and home offices will be marketed by the cablecom partner network. This is to be extended stage-by-stage over the next few months. Now smaller businesses from all sectors throughout Switzerland can benefit from the innovative power of Switzerland's largest cable network operator. The new broadband connections from 10/2 to 100/7 Mbit/s now on offer are unique in Switzerland. Cablecom picks up where competitor broadband speeds leave off (e.g. Swisscom: maximum bandwidth 20/5 Mbit/s).

Example: Business Fiber Power 10/2 Mbit/s and fixed network telephony with three telephone numbers including the Business Comfort package for just CHF 103 per month (excl. VAT)

More details

Detailed information on the new products (features and options) is available on the Internet at www.cablecom.biz (see Fact sheets).

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About cablecom

Cablecom, a UPC Broadband operation, is the largest cable network operator in Switzerland and provides its customers with services for cable television, broadband Internet access, and mobile and fixed network telephony. As of 31 March 2010, the company had around 1.5 million television customers, of which 397,000 made use of the digital service, 493,000 were Internet customers (hispeed) and 312,000 were telephony customers (digital phone). Cablecom also provides voice, data and value-added services for business customers. Cablecom supplies cable network operators with facility construction as well as with application and transmission services for television, telephony and Internet. The company's own network connects around 2 million households and supplies all the larger towns in Switzerland. At the end of December 2009 the company had around 1,400 employees and its turnover was over 1 billion Swiss francs. Cablecom is a national subsidiary of UPC Broadband, the European cable network group of Liberty Global.

<http://www.cablecom.ch/en/about>

About Liberty Global

Liberty Global, Inc. is the leading international cable operator offering advanced video, voice and broadband Internet services to connect its customers to the world of entertainment, communications and information. As of March 31, 2010, Liberty Global operated state-of-the-art networks serving 18 million customers across 14 countries principally located in Europe, Chile and Australia. Liberty Global's operations also include significant programming businesses such as Chellomedia in Europe.

www.lgi.com