

## **Press release**

Zurich, 7 July 2010

# **Cablecom business implements gigabit data network for Diagnostic Centers of the RODIAG Group**

**At the end of June 2010 cablecom business signed a contract for the construction and operation of a high-speed network with the RODIAG Group, which specializes in radio diagnostics. This network is designed to link the RODIAG sites in the north and east of Switzerland. From this autumn it will be possible for data to be exchanged in the new optical fibre corporate network at rates of up to 1,000 Mbit/s.**

The RODIAG Group (<http://www.rodia.ch>) will soon have one of the fastest data networks in the healthcare sector. This high-speed network will enable radiologists in the ten RODIAG Diagnostic Centers to collaborate across sites in real time. All ten sites will be linked together with bandwidths of up to 1 Gbit/s.

## **New basic infrastructure**

The new WAN platform at the same time forms the basis for a modern data management system centred on the digital preparation and post-processing of x-ray images, and on efficient online dialogue with hospitals and doctors' practices. The RODIAG Group is actually on the verge of introducing new solutions in the field of radiological information (RIS) and image archiving (PACS) – (RIS/PACS for short). Since diagnostic imaging procedures generate large quantities of data, the data network must have correspondingly high capacities. With the high-availability broadband network from cablecom, all RODIAG sites will be able to take full advantage of the new RIS/PACS solution right from the start.

## **Cablecom business is becoming the reference provider in key industries**

The high-availability WAN solutions from cablecom are meeting with a great deal of interest in industries with particularly high quality requirements. Now that one in two cantonal banks transports its data on the cablecom platform, the healthcare sector is also increasingly putting its trust in cablecom. Besides quality and performance, its straightforward costing is also appreciated. Since 95% of the countrywide cablecom network now already consists of optical fibres, optical fibre connections are available on attractive terms even at locations outside urban centres.

Marco Quinter, Director of cablecom business, is pleased about the new account: "Even in sectors where data protection and data security have the highest priority, customer relations extend well beyond technical issues. That companies such as RODIAG place their trust in us, is the result of many years of hard work. Customers feel that the proverbial close customer relations are part of our corporate culture."

**RODIAG:**

With ten radiological institutes, 85 employees and 15 radiologists, RODIAG is one of the leading suppliers in the field of radiological diagnostics. To safeguard this market position in the long term, the group invests consistently in upgrading its technological infrastructure and in the continuous training and education of its workforce.

**Media representatives are welcome to contact us for more information:**

cablecom GmbH  
Olav Frei  
Head of Samba Business  
Tel. +41 43 343 65 03  
[olav.frei@cablecom.ch](mailto:olav.frei@cablecom.ch)

or

cablecom Media Relations  
Tel. +41 44 277 99 99  
[media.relations@cablecom.ch](mailto:media.relations@cablecom.ch)

**About cablecom**

Cablecom, a UPC Broadband operation, is the largest cable network operator in Switzerland and provides its customers with services for cable television, broadband Internet access, and mobile and fixed network telephony. As of 31 March 2010, the company had around 1.5 million television customers, of which 397,000 made use of the digital service, 493,000 were Internet customers (hispeed) and 312,000 were telephony customers (digital phone). Cablecom also provides voice, data and value-added services for business customers. Cablecom supplies cable network operators with facility construction as well as with application and transmission services for television, telephony and Internet. The company's own network connects around 2 million households and supplies all the larger towns in Switzerland. At the end of December 2009 the company had around 1,400 employees and its turnover was over 1 billion Swiss francs. Cablecom is a national subsidiary of UPC Broadband, the European cable network group of Liberty Global.  
<http://www.cablecom.ch/en/about>

**About Liberty Global**

Liberty Global, Inc. is the leading international cable operator offering advanced video, voice and broadband Internet services to connect its customers to the world of entertainment, communications and information. As of March 31, 2010, Liberty Global operated state-of-the-art networks serving 18 million customers across 14 countries principally located in Europe, Chile and Australia. Liberty Global's operations also include significant programming businesses such as Chellomedia in Europe.  
[www.lgi.com](http://www.lgi.com)