

Press release

Zurich, 7 July 2010

Cablecom extends Fiber Power to Lucerne and Biel

After Zurich, Berne, Winterthur, St.Gallen and certain regions of western Switzerland, Lucerne and Biel are now also able to enjoy the Fiber Power services from cablecom. With Fiber Power internet, the latest generation cable network, cablecom is bringing lightning-fast Internet to the home. With download speeds of up to 100 Mbit/s and super-fast uploads. Cablecom customers can now surf the net up to five times faster than with the quickest DSL providers using the existing cable connection. Fiber Power is now already available to over 50 percent of all households throughout Switzerland that are connected to cablecom.

High-definition live streams, multimedia downloads or online games: the growth of information and data volumes in the Internet continues unabated as its use intensifies. Cablecom is meeting customer needs by presenting the next generation of data transmission: Fiber Power internet – cablecom's fastest internet connection – with transmission rates of up to 100 Mbit/s. Cablecom has recently launched the following two offers in Lucerne and Biel, which have been made available in Zurich, Berne, Winterthur, St.Gallen and certain regions of western Switzerland, starting September 2009:

- **Fiber Power internet 100** (100,000 Kbit/s download/7,000 Kbit/s upload for 85 Swiss francs)
- **Fiber Power internet 50** (50,000 Kbit/s download/5,000 Kbit/s upload for 60 Swiss francs)

These are ideal speeds for simultaneous, multimedia applications such as video on demand, video telephony, music downloads or online gaming. It also works perfectly when using several home PCs to surf the net simultaneously.

Cablecom is implementing the latest generation of high-speed broadband by using new technologies (Docsis 3.0) and continually extending its own network. "In the past four years we have invested over one billion Swiss francs to make the Fiber Power expansion possible.

The result is a high-quality, future-proof network, 95% of which currently consists of optical fibres, that has the flexibility to meet increasing demand”, says cablecom Managing Director Eric Tveter. “Cablecom now has a network that offers speeds other providers would need years of investments to achieve.”

Fast, simple and instantly available

New and existing customers can order Fiber Power internet simply by going to <http://www.cablecom.ch> or by telephoning 0800 464 646. The new modem that is required is sent by post or replaced. The modem simply plugs into the existing cable connection, and it's done. No further installation, construction work or investment. Customers can obtain binding information on the availability of the new Fiber Power services from the website <http://www.cablecom.ch>.

Current Internet portfolio

| Subscription | Download in Kbit/s | Upload in Kbit/s | Price in CHF per month |
|---------------------------------------|-----------------------|---------------------|---------------------------|
| Fiber Power internet 100 (NEW) | 100,000 | 7,000 | 85 |
| Fiber Power internet 50 (NEW) | 50,000 | 5,000 | 60 |
| Fiber Power internet 20 | 20,000 | 2,000 | 50 |
| hispeed 2000 | 2,000 | 200 | 34 |
| hispeed 500* | 500 | 100 | 5 |

* Still only available in combination with a cablecom digital phone.

From now on all cablecom customers can use the Fiber Power internet 20 offer. All Fiber Power internet offers can also be pooled as part of the combined offers. A summary of possible combinations is available under "Combined offers" at <http://www.cablecom.ch>.



Media representatives are welcome to contact us for more information:

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About cablecom

Cablecom, a UPC Broadband operation, is the largest cable network operator in Switzerland and provides its customers with services for cable television, broadband Internet access, and mobile and fixed network telephony. As of 31 March 2010, the company had around 1.5 million television customers, of which 397,000 made use of the digital service, 493,000 were Internet customers (hispeed) and 312,000 were telephony customers (digital phone). Cablecom also provides voice, data and value-added services for business customers. Cablecom supplies cable network operators with facility construction as well as with application and transmission services for television, telephony and Internet. The company's own network connects around 2 million households and supplies all the larger towns in Switzerland. At the end of December 2009 the company had around 1,400 employees and its turnover was over 1 billion Swiss francs. Cablecom is a national subsidiary of UPC Broadband, the European cable network group of Liberty Global.

<http://www.cablecom.ch/en/about>

About Liberty Global

Liberty Global, Inc. is the leading international cable operator offering advanced video, voice and broadband Internet services to connect its customers to the world of entertainment, communications and information. As of March 31, 2010, Liberty Global operated state-of-the-art networks serving 18 million customers across 14 countries principally located in Europe, Chile and Australia. Liberty Global's operations also include significant programming businesses such as Chellomedia in Europe.

www.lgi.com