

Cover note for the Liberty Global quarterly report

Zurich, 4 August 2010

Cablecom nets more customers over all digital products

Cablecom's upward trend, which started in the second half of 2009, is still going strong in the second quarter of 2010. The leading Swiss cable network provider recorded growing customer figures over all digital product groups and increased turnover by 0.5% to CHF 277 million in comparison to the previous year's second quarter.

In digital television, cablecom increased customer figures by 4% to around 415,000, corresponding to a year-to-date growth of 10%. This means that market leader cablecom is still far ahead of competitors in this area. The company also proved its innovation leadership with the mid-May launch of the DigiCard which makes digital television possible without a set-top box. By the end of June over 6000 DigiCards were already in use. In all, cablecom serves over 1.5 million television customers. Internet customers numbered around 496,000 by 30 June, an increase of 1% in the quarter under review, or 2% year-to-date. Cablecom also succeeded in swelling the ranks of its customers in the hotly contested telephony market to around 318,00, corresponding to a 2% increase in the quarter under review, or 5% year-to-date.

As Eric Tveter, Managing Director at cablecom remarks, "Growing customer figures over all digital products are an impressive proof of increasing customer confidence. We intend to ride the crest of the wave by continuously improving our products and service. Even now, the superiority of our latest generation Fiber Power cable network is giving us a head start over competitors. It allows customers to enjoy digital TV in HD quality, music and online gaming at the same time in several rooms in one home without having to make any compromises on network performance. An increasing number of Swiss people are no longer prepared to forego this unique and superior experience."

Link to current cablecom figures:

<http://www.cablecom.ch/about/company/figures>

Link to the detailed Liberty Global report

http://www.lgi.com/PDF/Q2_10_LGI_Press_Release_FINAL.pdf

Media representatives are welcome to contact us for more information:

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About cablecom

Cablecom, a UPC Broadband operation, is the largest cable network operator in Switzerland and provides its customers with services for cable television, broadband Internet access, and mobile and fixed network telephony. As of 30 June 2010, the company had around 1.5 million television customers, of which 415,000 made use of the digital service, 496,000 were Internet customers (hispeed) and 318,000 were telephony customers (digital phone). Cablecom also provides voice, data and value-added services for business customers. Cablecom supplies cable network operators with facility construction as well as with application and transmission services for television, telephony and Internet. The company's own network connects around 2 million households and supplies all the larger towns in Switzerland. At the end of December 2009 the company had around 1,400 employees and its turnover was over 1 billion Swiss francs. Cablecom is a national subsidiary of UPC Broadband, the European cable network group of Liberty Global.

<http://www.cablecom.ch/en/about>

About Liberty Global

Liberty Global, Inc. is the leading international cable operator offering advanced video, voice and broadband Internet services to connect its customers to the world of entertainment, communications and information. As of June 30 2010, Liberty Global operated state-of-the-art networks serving about 18 million customers across 14 countries principally located in Europe, Chile and Australia. Liberty Global's operations also include significant programming businesses such as Chellomedia in Europe.

www.lgi.com