

Press Release

Zurich, 31 August 2010

Cablecom enables recording with DigiCard

Beginning 1 September 2010, cablecom DigiCard users will also be able to record digital TV programmes. The current copy protection will be removed automatically by a software update. Since May 2010, the Digital Television line-up from Cablecom includes a choice between either the DigiCard as an easy entry into digital TV in HD quality or the digital set-top box with additional features, or both.

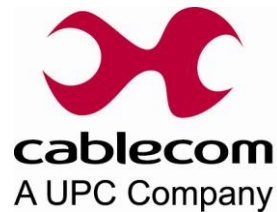
From 1 September 2010 programmes viewed using the DigiCard can also be recorded to storage media integrated into TVs or to external devices. The static copy protection required for technical reasons when the product was launched will be updated to a dynamic system. The update will be installed automatically on all DigiCards currently in use. No action is required on the part of customers. The new dynamic system offers broadcasters to decide individually on which channels to block for recording. Currently none of the broadcasters in Switzerland have taken such measures to protect programmes from digital redistribution.

Cablecom: full range of choices for digital television

The DigiCard from cablecom was introduced in May of 2010 as a complementing product to the digital set-top box offering. For a one-time cost of CHF 99.–, the DigiCard provides easy access to the world of digital TV, at no additional monthly cost. It also offers a particularly convenient solution in addition to a set-top box for households with a second or third TV. The basic package of 55 TV and 70 radio channels in premium digital picture and sound quality also includes high-definition television. At present this is HD suisse; in the future it will be all available SRG programmes. With the DigiCard, customers who currently watch analogue television through their cable connection, find a convenient way to enjoy digital television. For customers who want to benefit from the full range of today's digital TV capabilities, the set-top box is still the best solution. It includes functions such as video and TV on-demand for as little as CHF 4.– per month.

For more information visit:

<http://www.cablecom.ch/digicard>



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About cablecom

Cablecom, a UPC Broadband operation, is the largest cable network operator in Switzerland and provides its customers with services for cable television, broadband Internet access, and mobile and fixed network telephony. As of 30 June 2010, the company had around 1.5 million television customers, of which 415,000 made use of the digital service, 496,000 were Internet customers (hispeed) and 318,000 were telephony customers (digital phone). Cablecom also provides voice, data and value-added services for business customers. Cablecom supplies cable network operators with facility construction as well as with application and transmission services for television, telephony and Internet. The company's own network connects around 2 million households and supplies all the larger towns in Switzerland. At the end of December 2009 the company had around 1,400 employees and its turnover was over 1 billion Swiss francs. Cablecom is a national subsidiary of UPC Broadband, the European cable network group of Liberty Global.

<http://www.cablecom.ch/en/about>

About Liberty Global

Liberty Global, Inc. is the leading international cable operator offering advanced video, voice and broadband Internet services to connect its customers to the world of entertainment, communications and information. As of June 30, 2010, Liberty Global operated state-of-the-art networks serving 18 million customers across 14 countries principally located in Europe, Chile and Australia. Liberty Global's operations also include significant programming businesses such as Chellomedia in Europe.

<http://www.lgi.com>