

## **Cover note for the Liberty Global quarterly report**

Zurich, 4 November 2010

### **More than 500,000 Swiss surf the web with cablecom**

**cablecom continued its growth trend in the third quarter of 2010 and increased its number of customers for all digital products. For Internet services, Switzerland's largest cable network operator crossed the threshold of 500,000 customers at the end of September. In digital television, the market leader gained a further 17,000 subscribers from July to September, reaching a total of more than 430,000 customers at the end of the third quarter. Compared to the same quarter the previous year, the company's overall turnover increased by CHF 5 million to CHF 280 million.**

cablecom's product and service drive has proven effective. Switzerland's largest cable network operator has continued to gain new customers for all digital products in the third quarter. As of the end of September, 432,000 Swiss citizens were enjoying cablecom's digital television. That is around 70,000 or roughly 20% more than the previous year. This means that cablecom maintains its market leader position in this segment. In all, cablecom serves over 1.5 million television customers. In the third quarter, the number of Internet customers increased by 0.9% to 501,000, which corresponds to a 3.3% increase over the last twelve months. Another positive development is the growth in the telephony segment, where cablecom managed to increase its number of customers by 0.8% to more than 320,000 in the quarter under review, despite the declining market. The growth over the last twelve months was 5.1%.

In order to continue this positive trend, cablecom will keep investing in expanding its cable network and is continually improving its product range. Since November, the Basel region has also benefited from a further upgrade of the state-of-the-art cable network to Internet speeds of up to 100 Mbit/s, enabling customers to enjoy high-resolution feature films from the online video store and TV on demand – exclusively at cablecom. In addition to Basel, this service, which is one of its kind in Switzerland, is now also open to the regions of Zurich, Berne, Winterthur, St. Gallen, Lucerne, Thun, Chur, Biel and certain areas in Zurich Oberland, Aargau and western Switzerland. As a result, the cablecom Fiber Power services are now available to more than 75% of all households connected to its cable network.

As Eric Tveter, Managing Director at cablecom notes, «It is nice to see our employees' hard work bear fruit. We have not only further enhanced our products very rapidly, but significantly increased our service quality too. In addition, more and more Swiss citizens realise that we are able to provide them with the most attractive offers that are unrivalled by our competitors, not least thanks to our new generation Fiber Power cable network. Enjoying digital TV in HD quality, music and online games in several rooms simultaneously without limitations – that's only possible with cablecom.»

Link to current cablecom figures:

<http://www.cablecom.ch/about/company/figures>

Link to the detailed Liberty Global report

[http://www.lgi.com/PDF/Q3\\_10\\_LGI\\_Press\\_Release\\_FINAL.pdf](http://www.lgi.com/PDF/Q3_10_LGI_Press_Release_FINAL.pdf)

**We would be happy to supply further information to media representatives:**

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**About cablecom**

Cablecom, a UPC Broadband operation, is the largest cable network operator in Switzerland and provides its customers with services for cable television, broadband Internet access, and mobile and fixed network telephony. As of 30 September 2010, the company had around 1.5 million television customers, of which 432,000 made use of the digital service, 501,000 were Internet customers and 321,000 were telephony customers (digital phone). Cablecom also provides voice, data and value-added services for business customers. Cablecom supplies cable network operators with facility construction as well as with application and transmission services for television, telephony and Internet. The company's own network connects around 2 million households and supplies all the larger towns in Switzerland. In 2009 the company had around 1,400 employees and its turnover was over 1 billion Swiss francs. Cablecom is a national subsidiary of UPC Broadband, the European cable network group of Liberty Global.

<http://www.cablecom.ch/en/about>

**About Liberty Global**

Liberty Global is the leading international cable operator offering advanced video, voice and broadband internet services to connect its customers to the world of entertainment, communications and information. As of September 30, 2010, Liberty Global operated state-of-the-art networks serving 18 million customers across 14 countries principally located in Europe, Chile, and Australia. Liberty Global's operations also include significant programming businesses such as Chellomedia in Europe.

[www.lgi.com](http://www.lgi.com)