

Press Release

Zurich, 16 November 2010

New press spokesperson: Marc Maurer to strengthen external communication at cablecom

Marc Maurer, 27, is leaving Siemens Schweiz AG, where he acted as spokesperson, to join cablecom. As Corporate Communications manager he will now support external communication activities and is co-responsible for media alongside Michael Loss. Marc Maurer is a graduate communicator from the Zurich University of Applied Sciences, Winterthur and brings with him wide knowledge of the telecommunications and IT sector gained during his employment at Siemens Schweiz AG. His earlier career included working for Greenpeace as spokesman. The cablecom Corporate Communications team is headed by Roland Bischofberger.

Media representatives are welcome to contact us for more information:

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About cablecom

Cablecom, a UPC Broadband operation, is the largest cable network operator in Switzerland and provides its customers with services for cable television, broadband Internet access, and mobile and fixed network telephony. As of 30 September 2010, the company had around 1.5 million television customers, of which 432,000 made use of the digital service, 501,000 were Internet customers (hispeed) and 321,000 were telephony customers (digital phone). Cablecom also provides voice, data and value-added services for business customers. Cablecom supplies cable network operators with facility construction as well as with application and transmission services for television, telephony and Internet. The company's own network connects around 2 million households and supplies all the larger towns in Switzerland. At the end of December 2009 the company had around 1,400 employees and its turnover was over 1 billion Swiss francs. Cablecom is a national subsidiary of UPC Broadband, the European cable network group of Liberty Global.

<http://www.cablecom.ch/en/about>

About Liberty Global

Liberty Global, Inc. is the leading international cable operator offering advanced video, voice and broadband Internet services to connect its customers to the world of entertainment, communications and information. As of September 30, 2010, Liberty Global operated state-of-the-art networks serving 18 million customers across 14 countries principally located in Europe, Chile and Australia. Liberty Global's operations also include significant programming businesses such as Chellomedia in Europe.

<http://www.lgi.com>