

Media Release

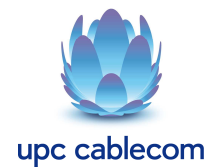
Zurich, 10 May 2011

upc cablecom fills two management positions

Switzerland's largest cable network operator is appointing Alexander M. Lorenz as new Vice President Network Services as per June 2011. Lorenz joins upc cablecom from Kabel Deutschland where he was responsible for the operation, fault clearance and provisioning of Germany's largest cable network. Alfred Seiler, current Vice President Network Services, is to take up the newly created position as Vice President Technology at upc cablecom. The sales organisation will also see a management change. As of 1 July 2011 Eva Slack will be Vice President Sales at upc cablecom. Ms Slack has worked within the Liberty Global group since 2000, her current position being the Vice President Sales at UPC Netherlands. The current Vice President Sales, Raymond Loehr is returning to the Netherlands where he will take up a new post as Vice President Customer Experience at the group's European headquarters in Amsterdam.

upc cablecom has appointed Alexander M. Lorenz (45) as new Vice President Network Services as per 1 June 2011. In this role, he will report directly to Eric Tveter, CEO upc cablecom, and take a seat on the management board. A native of Germany, he possesses proven management experience in the telecommunications business. He has been an executive at Kabel Deutschland since 2005, his last post being Division Manager of Central Network & Assurance Management where he was responsible for the network of Germany's largest cable operator. In this role, he successfully advanced the development of cable network capacity and the introduction of new multimedia services for Internet, telephony and television.

Alfred Seiler, Vice President Network Services since 2005, will become Vice President Technology at upc cablecom. In this position, Seiler will oversee the development of next generation products and steer strategic projects within upc cablecom. Alfred Seiler will continue to serve as a member of the management board.



The Irishwoman Eva Slack (39) will take up the position of Vice President Sales as per 1 July 2011. She, too, will take a seat on the board and report directly to the CEO, Eric Tveter. Ms Slack possesses a long and successful international track record in the IT and telecommunications industry. Over the past 11 years she has held various management positions within the group. As the Vice President Sales at UPC Netherlands she was mainly responsible for the substantial rise in customer figures in the Dutch subsidiary of Liberty Global.

The current Vice President Sales, Raymond Loehr is returning to the Netherlands where he will take up a new post as Vice President Customer Experience at the group's European headquarters in Amsterdam.

For more information about the company visit:

<http://www.upc-cablecom.ch>

We would be happy to supply further information to media representatives:

upc cablecom Media Relations

Tel. +41 44 277 99 99

media.relations@upc-cablecom.ch

About upc cablecom

upc cablecom – a Liberty Global enterprise – is the largest cable network company in Switzerland, providing its customers with offers in the areas of cable television, broadband Internet and fixed network telephony. As of March 31, 2011, the enterprise had more than 1.5 million television customers, of whom 495,000 were in the digital area, as well as 519,000 Internet customers and 333,000 telephony customers. upc cablecom also provides voice, data and value-added services for business customers. upc cablecom provides cable network operators with plant engineering and construction as well as with application and transmission services for telephony and Internet. The company's own network connects more than two million households and supplies all the larger towns in Switzerland. In 2010, the company, which employs around 1,400 people, achieved a turnover of more than 1.1 billion Swiss francs.

<http://www.upc-cablecom.ch/about>

About Liberty Global

Liberty Global is the leading international cable operator offering advanced video, voice and broadband internet services to connect its customers to the world of entertainment, communications and information. As of March 31, 2011, Liberty Global operated state-of-the-art networks serving 18 million customers across 14 countries principally located in Europe, Chile and Australia. Liberty Global's operations also include significant programming businesses such as Chellomedia in Europe.

<http://www.lgi.com>