

Press Release

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cablecom opts for paperless bills

Switzerland's largest cable network operator advocates dispensing with paper-based bills and provides several alternative options instead. The new cablecom iPhone app «Bill2Mobile» offers a direct overview of the bill at the push of one button. Switching to paperless invoices brings customers a string of benefits. It is easier to make payments and reduces the carbon footprint at the same time. By using paperless invoices cablecom can potentially save an approx. 2.6 kilometre stack of A4 paper.

New subscribers to cablecom's popular combination deals also benefit financially from the changeover to paperless bills. They save the fee of CHF 1.50 per paper-based invoice sent by post. cablecom also plans to offer an added incentive for dispensing with paper bills for products launched in the future.

Changing over to paperless bills couldn't be simpler. cablecom customers with digital product subscriptions can select one of the following mailing options:

- **PDF bill per email**, payable via e-banking by simply copying/pasting the reference number on the bill.
Anyone preferring PDF bills can contact the customer centre at any time under www.cablecom.ch/myaccount by logging in with their customer login and signing up for this option. Customers can also sign up by calling the cablecom customer service on the freephone number 0800 66 88 66.
- **E-bill**, bills via the e-banking portal of member banks or PostFinance, payable at a click of a mouse in the e-banking portal.
E-bills can be ordered in the respective e-banking portals of the bank or PostFinance.

Like paper-based bills, electronic bills itemise services used. For more details about paperless billing visit www.cablecom.ch/eco-bill.

Always up-to-date – with «Bill2Mobile»

cablecom is launching its first ever iPhone application, the «Bill2Mobile» app. The app allows the company to provide its customers with an up-to-date overview of their current bill for the cablecom services they have used. The app was developed by the ETH Zurich in cooperation with cablecom and can be downloaded in the Swiss iTunes store via the search term «Bill2Mobile». In order to use the app, customers must authenticate their identity with their cablecom customer login. Once logged in, the app offers easiest access to the following functions via iPhone, iPad or iPod touch:

- Current billing balance
- Amount and payment status of the last six bills
- Itemised overview of connections and film orders since the last bill
- Last payment taken into account and payment details

«Bill2Mobile» is available in German, French, Italian and English – the appropriate version is automatically loaded and installed according to which system language is selected. The Help menu also offers appropriate FAQ entries on the subject.

For more information about cablecom visit www.cablecom.ch.

We would be happy to supply further information to media representatives:

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About cablecom

cablecom – a Liberty Global enterprise – is the largest cable network company in Switzerland, providing its customers with offers in the areas of cable television, broadband Internet and fixed network telephony. As of 31.12.2010, the enterprise had more than 1.5 million television customers, of whom 465,000 were in the digital area, as well as 510,000 Internet customers and 327,000 telephony customers. cablecom also provides voice, data and value-added services for business customers. cablecom provides cable network operators with plant engineering and construction as well as with application and transmission services for telephony and Internet. The company's own network connects more than two million households and supplies all the larger towns in Switzerland. In 2010, the company, which employs around 1,400 people, achieved a turnover of more than 1.1 billion Swiss francs.

<http://www.cablecom.ch/about>

About Liberty Global

Liberty Global is the leading international cable operator offering advanced video, voice and broadband internet services to connect its customers to the world of entertainment, communications and information. As of December 31, 2010, Liberty Global operated state-of-the-art networks serving 18 million customers across 14 countries principally located in Europe, Chile and Australia. Liberty Global's operations also include significant programming businesses such as Chellomedia in Europe.

www.lgi.com