



## **Press Release**

Zurich, 29 April 2011

### **New SME solutions from upc cablecom business**

**On 29 April 2011 upc cablecom business is introducing attractive telephony solutions for small and medium businesses (SMEs). With its product Business Voice Virtual PBX, the specialist in business solutions offers all the key functions of a telephone exchange. To benefit from this product customers must have a Business Internet Fiber Power subscription. This is the fastest Internet service for SMEs and has been available throughout Switzerland since the beginning of April.**

On 1 April upc cablecom was able to complete the upgrading of its cable network throughout Switzerland with the DOCSIS 3.0. technology. This means that the fastest Internet connection and attractive telephony services are now available from upc cablecom throughout Switzerland – for SMEs too. With Business Fiber Power, upc cablecom is presenting a product that satisfies three requirements: generous bandwidth for efficiency when working, fast, professional business support (available 24 hours a day, 365 days a year) and competitive prices in the face of excessive costs. In terms of performance, Fiber Power starts where DSL leaves off.

#### **The highlights of the Business Internet product are:**

- Unrivalled bandwidths of 30/3 to 100/7 Mbit/s
- All the key additional services for businesses included in the subscription price
- Fairly calculated, all-inclusive prices
- Available at over 160,000 company locations (as at April 2011)

<b>Bandwidth</b>	<b>One-off price*</b>	<b>Monthly price*</b>
100/7 Mbit/s	CHF 150.–	CHF 228.–
60/6 Mbit/s	CHF 150.–	CHF 168.–
30/3 Mbit/s	CHF 150.–	CHF 98.–

\*Prices exclusive of VAT

As well as the services listed, additional services are also available. These include, for instance, a 24-hour fault line and professional installation and start-up on the customer's premises. A complete summary of the free and chargeable additional services can be seen at

[www.upc-cablecom.biz](http://www.upc-cablecom.biz)

### Telephony: Attractive price/performance ratio

The new telephony product is obtained as a cloud service via the Internet connection. The benefits of the telephony product – which is tailored exclusively to SMEs – include:

- Virtual, future-oriented replacement of the existing fixed network telephone exchange
- Flexible and demand-based dimensioning of the telephony environment (basic package: 5, 10 or 20 subscribers)
- Competitive subscription rates and call tariffs
- No investment or maintenance costs
- Number porting possible
- SIP-enabled end devices are connected directly to the LAN
- Convenient online configuration of the telephone exchange via a Web portal
- Fax to E-mail for incoming faxes and Web Fax for outgoing faxes (optional)

Business Internet Fiber Power and Business Voice Virtual PBX in their possible combinations	One-off price cumulated*	Monthly price cumulated*
30/3 Mbit/s + 5 subscribers	CHF 650.–	CHF 133.–
60/6 Mbit/s + 10 subscribers		CHF 231.–
100/7 Mbit/s + 20 subscribers		CHF 347.–

\*Prices exclusive of VAT, applicable to new customers. The prices shown are the cumulated basic fees. Options and call charges are billed separately.

As well as the services listed, additional services are also available. There is a full list providing a summary of all additional services at [www.upc-cablecom.biz](http://www.upc-cablecom.biz).

### Powerful SME solutions

Since April 2010 upc cablecom has been offering solutions explicitly for SMEs in the hospitality segment (hotels, hostels, homes). These solutions include business digital TV, Internet and fixed network telephony. The SME products from upc cablecom appeal to the self-employed and companies with up to 20 employees who aspire to affordable Internet and telephony solutions. Today 2500 SMEs put their trust in the innovative and flexible communication solutions provided by upc cablecom business. upc cablecom business has earned the trust of its customers through innovative products, customised solution design, efficient project management, attractive prices and professional business support.

**For more information about upc cablecom business visit**

[www.upc-cablecom.biz](http://www.upc-cablecom.biz)

**We will be happy to supply further information to media representatives**

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**About upc cablecom**

upc cablecom – a Liberty Global enterprise – is the largest cable network company in Switzerland, providing its customers with offers in the areas of cable television, broadband Internet and fixed network telephony. As of December 31, 2010, the enterprise had more than 1.5 million television customers, of whom 465,000 were in the digital area, as well as 510,000 Internet customers and 327,000 telephony customers. upc cablecom also provides voice, data and value-added services for business customers. upc cablecom provides cable network operators with plant engineering and construction as well as with application and transmission services for telephony and Internet. The company's own network connects more than two million households and supplies all the larger towns in Switzerland. In 2010, the company, which employs around 1,400 people, achieved a turnover of more than 1.1 billion Swiss francs.

<http://www.upc-cablecom.ch/about>

**About Liberty Global**

Liberty Global is the leading international cable operator offering advanced video, voice and broadband internet services to connect its customers to the world of entertainment, communications and information. As of December 31, 2010, Liberty Global operated state-of-the-art networks serving 18 million customers across 14 countries principally located in Europe, Chile and Australia. Liberty Global's operations also include significant programming businesses such as Chellomedia in Europe.

<http://www.lgi.com>