



Media Release

Zurich, 19 May 2011

French Open in 3D live with upc cablecom

This year from 22 May to 5 June tennis fans can enjoy watching the French Open up close and in 3D with upc cablecom. During this period the largest Swiss cable network operator will be showing the 3D channel from Eurosport, thereby guaranteeing its customers the latest generation of television enjoyment. upc cablecom already extended its range of sports channels at the beginning of May.

On 19 May the 3D channel from Eurosport will be shown in upc cablecom's basic digital package on the channel number 333 temporarily until the end of the French Open on 5 June. Until the start of the world's greatest clay court tennis tournament on 22 May this channel will be showing tennis matches from last year's tournament, which at the time upc cablecom had presented to selected viewers by way of a 3D showcase. This means that upc cablecom is enabling its customers extensively throughout Switzerland to follow the French Open in 3D. They can do so just as easily with an HD-compatible receiver as with a DigiCard. To benefit from the service customers must have a 3D-compatible television set and the appropriate 3D glasses.

So once again upc cablecom is underlining its leading role in the Swiss telecommunications market. Back in January the company was the first Swiss provider to present a 3D production on demand (video on demand), followed in April by the launch of the first feature film in 3D, the comedy Jackass 3D.

Further expansion of digital channels

In addition to the 3D channel from Eurosport, at the beginning of May upc cablecom included the new German sports channel Sport1+HD in its range of digital programmes. This channel is broadcast in the very best picture and sound quality in the HD version and transmits, amongst others, all the tournaments of the ATP World Tour Masters 1000 and selected events of the ATP World Tour 500 – over 400 hours of live tennis per year.

A further new addition to the extensive range of entertaining channels for little ones is the children's channel Junior TV.



In West Switzerland at the beginning of May the pan-European HD channel from Eurosport was replaced by Eurosport France HD. This means that the entire programme will be transmitted in French and in HD.

For more information about the company and its products visit:

www.upc-cablecom.ch

We would be happy to supply further information to media representatives:

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About upc cablecom

upc cablecom – a Liberty Global enterprise – is the largest cable network company in Switzerland, providing its customers with offers in the areas of cable television, broadband Internet and fixed network telephony. As of March 31, 2011, the enterprise had more than 1.5 million television customers, of whom 495,000 were in the digital area, as well as 519,000 Internet customers and 333,000 telephony customers. upc cablecom also provides voice, data and value-added services for business customers. upc cablecom provides cable network operators with plant engineering and construction as well as with application and transmission services for telephony and Internet. The company's own network connects more than two million households and supplies all the larger towns in Switzerland. In 2010, the company, which employs around 1,400 people, achieved a turnover of more than 1.1 billion Swiss francs.

www.upc-cablecom.ch/about

About Liberty Global

Liberty Global is the leading international cable operator offering advanced video, voice and broadband internet services to connect its customers to the world of entertainment, communications and information. As of March 31, 2011, Liberty Global operated state-of-the-art networks serving 18 million customers across 14 countries principally located in Europe, Chile and Australia. Liberty Global's operations also include significant programming businesses such as Chellomedia in Europe.

www.lgi.com