



## **Media Release**

Zurich, 28 June 2011

### **upc cablecom business with Microsoft Office 365**

**upc cablecom, a member of Liberty Global, is Switzerland's first company to offer the cloud-based products of Microsoft Office 365 in combination with its own Internet services. From 28 June 2011 small- and medium-sized companies (SMEs) will have access to the product spectrum of both Microsoft and upc cablecom. The key benefits of the new combination products: working in a familiar Microsoft Office environment with unlimited mobility, reduced IT costs and top speeds at attractive prices.**

Office 365 marks Microsoft's broad-based entry into the future-focused market of cloud computing: Office programs no longer run on the user's equipment, but on a server which can be accessed by users from practically any device they like. This gives them unlimited freedom to work wherever they wish, without being tied to a workplace. It also opens up revolutionary possibilities for team cooperation and data exchanging.

This product launch is the outcome of a cooperation agreed last November by Liberty Global and the Microsoft Corp., which envisages closer cooperation in the cloud services sector aimed at further extending business sector offerings.

#### **Flexible, reliable SME solution**

Office 365 combines cloud-based server solutions for communication and cooperation with the latest Microsoft Office version, thus adding up to an all-in-one solution for employee productivity. Exchange Online for emails and appointment planning is enhanced by SharePoint Online for document management in team sites, Intranet, Extranet and public websites. Lync Online additionally offers the option of communicating attendance information swiftly and efficiently in real time via instant messaging, voice and video and even sharing desktops via online meetings. Microsoft also makes it easier for Office 365 users to install updates, back up data and deal with licence-related matters. Both companies also offer support products in B2B quality.

#### **Win-win situation**

upc cablecom business is presenting the Microsoft Office 365 products under the name of "Fiber Powered Office" in a combination package with unrivalled high-speed Internet. Combinations of Office 365 and Internet speeds of 30 Mbit/s, 60 Mbit/s and 100 Mbit/s are available (see table below).



This cooperation is an important step towards even more innovative and attractive business products for both the Microsoft and upc cablecom companies.

As reiterated by Christian Wohlgensinger, Director Small and Midmarket Solutions & Partners, Microsoft Switzerland: "We are delighted to have found in upc cablecom a partner who can ideally complement the benefits of Office 365 with its own service offerings. We will be able to jointly position service offerings on the market which will offer our mutual customers significant added benefits in the collaboration and communication areas".

Marco Quinter, Managing Director Business Services at upc cablecom, comments: "We are happy to be the first Swiss provider to launch such a competitive solution on the SME market along with Microsoft. In doing so, we are responding to a growing demand on the part of our SME customers: the fastest Internet combined with the latest Office software at attractive prices. upc cablecom bandwidths equip every SME for tomorrow's data volumes".

#### **Fiber Powered Office: fastest Internet and Office 365**

	<b>Fiber Powered Office (= combination deal of Internet + Office 365)</b>			
	Internet Fiber Power 30/3	Internet Fiber Power 60/6	Internet Fiber Power 100/7	One-off costs for all offerings
	Price: monthly	Price: monthly	Price: monthly	One-off price
Combination price	CHF 66.-	CHF 106.-	CHF 156.-	CHF 250.-
Internet	CHF 58.-	CHF 98.-	CHF 148.-	CHF 150.-
1 Office 365 licence	CHF 8.-	CHF 8.-	CHF 8.-	CHF 100.-

  

Every additional licence	CHF 8.-	CHF 8.-	CHF 8.-	CHF 25.-*
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\* These costs are only due if additional licences have to be activated for the customer. Alternatively, customers can activate additional licences themselves in the self-service portal without any one-off costs.

**For more information about the company and its products visit:**

[www.upc-cablecom.ch](http://www.upc-cablecom.ch)

**We would be happy to supply further information to media representatives:**

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**About upc cablecom**

upc cablecom – a Liberty Global enterprise – is the largest cable network company in Switzerland, providing its customers with offers in the areas of cable television, broadband Internet and fixed network telephony. As of March 31, 2011, the enterprise had more than 1.5 million television customers, of whom 495,000 were in the digital area, as well as 519,000 Internet customers and 333,000 telephony customers. upc cablecom also provides voice, data and value-added services for business customers. upc cablecom provides cable network operators with plant engineering and construction as well as with application and transmission services for telephony and Internet. The company's own network connects more than two million households and supplies all the larger towns in Switzerland. In 2010, the company, which employs around 1,400 people, achieved a turnover of more than 1.1 billion Swiss francs.

[www.upc-cablecom.ch/about](http://www.upc-cablecom.ch/about)

**About Liberty Global**

Liberty Global is the leading international cable operator offering advanced video, voice and broadband internet services to connect its customers to the world of entertainment, communications and information. As of March 31, 2011, Liberty Global operated state-of-the-art networks serving 18 million customers across 14 countries principally located in Europe, Chile and Australia. Liberty Global's operations also include significant programming businesses such as Chellomedia in Europe.

[www.lgi.com](http://www.lgi.com)