

Media Release

Zurich, 13 July 2011

Full power at attractive prices

upc cablecom business improves the value for money of its Internet products for business customers. The connection is now available from as little as 58 Swiss francs per month. So the largest cable network operator in Switzerland is underscoring its competitiveness and offering the fastest Internet service in the field of small and medium-sized enterprises (SMEs) at attractive rates.

upc cablecom impresses its customers with a high bandwidth and correspondingly high Internet speeds: the cable network operator offers download speeds of up to 100 Mbit per second and upload speeds of 7 Mbit per second. These speeds guarantee maximum reliability and optimum efficiency even with demanding Internet applications. upc cablecom is now presenting a product portfolio with a modular structure and is at the same time lowering its basic prices for business customers:

- The basic monthly price for the 30/3 Mbit/s package is now CHF 58.- exclusive of VAT (previously CHF 98.-)
- The basic monthly price for the 60/6 Mbit/s package is now CHF 98.- exclusive of VAT (previously CHF 168.-)
- The basic monthly price for the 100/7 Mbit/s package is now CHF 148.- exclusive of VAT (previously CHF 228.-)

Changes in customer needs

These basic packages equip business customers for the demands of the future. Even services that require a very high data volume, such as cloud services and video conferences, can easily be provided thanks to these bandwidths. With the new Office 365 from Microsoft upc cablecom has also recently started to offer a cloud-based office solution for SME customers. This can be subscribed to additionally on top of the basic subscriptions. The same also applies to fixed IP addresses as well as to other services.

“So we are adapting to the changing demands of Swiss SMEs,” says Marco Quinter, Managing Director of Business Services at upc cablecom. “An increasing number of SMEs are obtaining their IT services from external sources or from the cloud. The fixed IP address that was once so important has in the meantime lost significance in the business customer sector. We have responded to this and now sell such additional services separately.”

Anyone who does not need the fixed IP address receives the appropriate WLAN router at no extra cost. Otherwise there are additional charges for fixed IPs starting at CHF 20.-/month (29 free IP addresses are available from CHF 80.- a month). upc cablecom is also responding to



business customers' high need for security by including an effective anti-virus and anti-spam package from F-Secure.

Own business support

But at upc cablecom the focus is not just on the Internet service: the support service provided also comes up to scratch, meeting the high requirements of business customers. For this purpose upc cablecom maintains its own 24-hour Business Support Desk manned by specialists. This customer focus is also evident in the new Internet products: routers are sent out by post, but a technician can also be ordered from upc cablecom if required. There will even be no extra charge for this if a three-year contract is taken out.

Documentation giving current prices of Fiber Power products for business customers can be found at the end of this communication.

For more information about the products of upc cablecom business:

<http://www.upc-cablecom.biz/en>

We would be happy to supply further information to media representatives:

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About upc cablecom

upc cablecom – a Liberty Global enterprise – is the largest cable network company in Switzerland, providing its customers with offers in the areas of cable television, broadband Internet and fixed network telephony. As of March 31, 2011, the enterprise had more than 1.5 million television customers, of whom 495,000 were in the digital area, as well as 519,000 Internet customers and 333,000 telephony customers. upc cablecom also provides voice, data and value-added services for business customers. upc cablecom provides cable network operators with plant engineering and construction as well as with application and transmission services for telephony and Internet. The company's own network connects more than 2 million households and supplies all the larger towns in Switzerland. In 2010, the company, which employs around 1,400 people, achieved a turnover of more than 1.1 billion Swiss francs.

www.upc-cablecom.ch/about

About Liberty Global

Liberty Global is the leading international cable operator offering advanced video, voice and broadband internet services to connect its customers to the world of entertainment, communications and information. As of March 31, 2011, Liberty Global operated state-of-the-art networks serving 18 million customers across 14 countries principally located in Europe, Chile and Australia. Liberty Global's operations also include significant programming businesses such as Chellomedia in Europe.

www.lgi.com

Fiber Power for business customers price documentation

Fiber Power basic package without fixed IP addresses and without on-site installation

| | 30/3 Mbit/s | 60/6 Mbit/s | 100/7 Mbit/s |
|-----------------|-------------|-------------|--------------|
| Price/per month | CHF 58.– | CHF 98.– | CHF 148.– |

Prices for optional fixed IP addresses

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|---|-----------------|
| 4 fixed IP addresses, 1 of which can be used freely | CHF 20.-/ month |
| 8 fixed IP addresses, 5 of which can be used freely | CHF 40.-/ month |
| 16 fixed IP addresses, 13 of which can be used freely | CHF 60.-/ month |
| 32 fixed IP addresses, 29 of which can be used freely | CHF 80.-/ month |

One-off prices

| | One-off charges | One-off charges for fixed IP addresses | On-site installation (optional) |
|---------|-----------------|--|---------------------------------|
| 1 year | CHF 100.– | CHF 50.– | CHF 150.– |
| 2 years | CHF 0.– | CHF 0.– | CHF 150.– |
| 3 years | CHF 0.– | CHF 0.– | CHF 0.– |

All prices are exclusive of VAT and do not include the cable connection fee.