

Press release

Zurich, 4th August 2011

New communication solutions for the self-employed and SMEs

Self-employed persons and home-based employees have higher demands in respect of the Internet and telephony, in particular than private users. upc cablecom business recognizes the needs of Small Businesses (KMUs) and is responding to these demands with new telephony and Home Office offerings. Reliable Business solutions are now offered against affordable, small business price points.

SMEs and people who do a lot of work from home used to be faced with the dilemma of whether to invest in an expensive business connection or make do with lower cost offerings for private users. A convincing all-in-one solution is offered by the new upc cablecom business telephony and Home Office combination deals. They include high-speed Internet, an infinitely scalable telephony solution and a TV offering.

Easy telephony solution

In the telephony sector upc cablecom business offers a professional telephone connection called Business Voice Analogue/ISDN to which analogue and ISDN telephones, faxes and telephone exchange systems (PBX) can be connected without problem. Billing is per second, based on competitive upc cablecom minute rates and thus offers many SMEs substantial saving potential.

To be eligible for this offering, customers must possess a Business Internet Fiber Power connection from upc cablecom business. The corresponding prices are listed at the end of this press release.

Home Office add-on services

In the Home Office sector, discerning professional users can buy those additional services which are not included in private offerings – for just CHF 39.- more per month in comparison to the deal for private users. The following services are included:

- An additional telephone number (e.g. as business number or for a fax machine)
- Access to an exclusive Home Office hotline with faster reaction time (faults are generally cleared within max. 24h)
- Security Package for up to three workplaces for an unlimited period

upc cablecom is thus addressing the requirements of professional customers who depend upon PC reliability and for whom the support levels for private users do not suffice. A specially trained upc cablecom support team takes care of Home Office customer affairs and does its utmost to remedy problems as quickly as possible – generally within 24 hours. Newcomers who wish to convince themselves of the benefits of the Home Office combination



deals can sign a contract for the "Basic Combi" for CHF 98.- instead of CHF 119.- up to 31.08.2011.

Customised products

The versatile modular deals can be tailored to the needs of individual users who then only pay for what they actually need. The deals are based on upc cablecom's ultra-fast Fiber Power technology: speeds of up to 100 Mbit/s ensure the top bandwidth in this customer segment on the Swiss market and help upc cablecom business customers to increase their productivity.

Business Voice with Business Internet Fiber Power combination deals (monthly prices)

	Fiber Power 30/3	Fiber Power 60/6	Fiber Power 100/7
1 telephone number	CHF 81.40	CHF 121.40	CHF 171.40
3 telephone numbers	CHF 98.-	CHF 138.-	CHF 188.-
5 telephone numbers	CHF 108.-	CHF 140.-	CHF 198.-
10 telephone numbers	CHF 117.35	CHF 157.35	CHF 207.35

For more information about the products of upc cablecom business:

www.upc-cablecom.biz

We will be happy to supply further information to media representatives:

upc cablecom

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About upc cablecom

upc cablecom – a member of Liberty Global – is Switzerland's largest cable network company and provides its customers with offerings in the television, Internet and telephony sectors. As of 30 June 2011 the company recorded over 1.5 million cable connections with television and radio reception. 509,600 customers additionally use upc cablecom Digital TV and Radio. Another 525,200 Internet and 339,000 telephony customers have invested their trust in the products of Switzerland's largest cable network operator. The company also provides voice, data and value-added services for business customers. upc cablecom supplies cable network companies with system building, application and transmission services. Its own network serves over 2 million households and covers all major Swiss cities. In 2010 upc cablecom generated revenue of more than 1.1 billion Swiss francs with 1400 employees.

<http://www.upc-cablecom.ch/about>

About Liberty Global

Liberty Global is the leading international cable operator offering advanced video, voice and broadband internet services to connect its customers to the world of entertainment, communications and information. As of June 30, 2011, Liberty Global operated state-of-the-art networks serving 18 million customers across 14 countries principally located in Europe, Chile and Australia. Liberty Global's operations also include significant programming businesses such as Chellomedia in Europe.

<http://www.lgi.com>