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Andreas Werz becomes media spokesman at upc cablecom

Since 1 December 2011 Andreas Werz (46) has been providing reinforcement to the corporate communications team at upc cablecom. He joined the largest cable network operator in Switzerland from the energy company Alpiq. From 2009 he was head of media and external communication at Alpiq. Before that he worked for just under ten years in internal and external communications at the world football association FIFA. So Andreas Werz and Marc Maurer now make up the team of media spokesmen at upc cablecom.

Thanks to his many years working for Alpiq and FIFA, Andreas Werz has had extensive experience in media work. This experience means that he completes the external communication team and will represent the company to the public. In his previous positions Werz worked as an editor and freelance correspondent for various Swiss and German daily and weekly newspapers. The upc cablecom corporate communications team is headed by Roland Bischofberger.

We will be happy to supply further information to media representatives: upc cablecom GmbH Media Relations Tel. +41 44 277 99 99 <u>media.relations@upc-cablecom.ch</u> @upcch_media

About upc cablecom

upc cablecom – a member of Liberty Global – is Switzerland's largest cable network company and provides its customers with offerings in the television, Internet and telephony sectors. As of September 30, 2011, the company recorded over 1.5 million cable connections with television and radio reception. 534,500 customers additionally use upc cablecom Digital TV and Radio. Another 535,400 Internet and 349,500 telephony customers have invested their trust in the products of Switzerland's largest cable network operator. The company also provides voice, data and value-added services for business customers. upc cablecom supplies cable network companies with system building, application and transmission services. Its own network serves over 2 million households and covers all major Swiss cities. In 2010 upc cablecom generated revenue of more than 1.1 billion Swiss francs with 1400 employees.

http://www.upc-cablecom.ch/about



About Liberty Global

Liberty Global is the leading international cable operator offering advanced video, voice and broadband internet services to connect its customers to the world of entertainment, communications and information. As of September 30, 2011, Liberty Global operated state-of-the-art networks serving 18 million customers across 14 countries principally located in Europe, Chile and Australia. Liberty Global's operations also include significant programming businesses such as Chellomedia in Europe. http://www.lgi.com